

snatch
that
look.



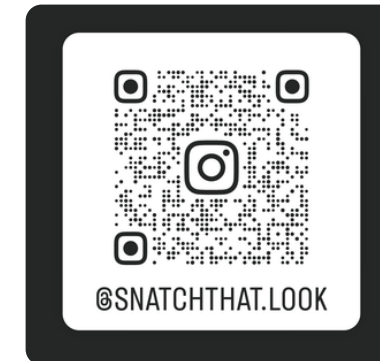
SEE IT • STYLE IT • SNATCH IT



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Snatch That Look is Goa-born and Gen Z-approved THRIFT STORE with All pieces under ₹799 because style shouldn't break the bank.

♻️ Thrifted or upcycled with love, giving fashion a second life.

✨ Fun, conscious, and affordable fashion that speaks for you.

🐾 Plus, 10% of profits go to animal shelters

LOOK GOOD, DO GOOD, FEEL AMAZING.

Telephone
9999638140

Address
BADEM, GOA

Instagram
Snatchthat.look

FIRST DROP: CITY SIREN COLLECTION

Serving cuts, curves and chaos. Are you ready first drop coming soon.

TIMINGS: **7PM**
3rd SEPTEMBER

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launched in
SEPTEMBER 2025

WHY DO WE THRIFT?

As the thrift market grows, it's also becoming commercialised, with inflated prices that defeat the purpose of sustainability.

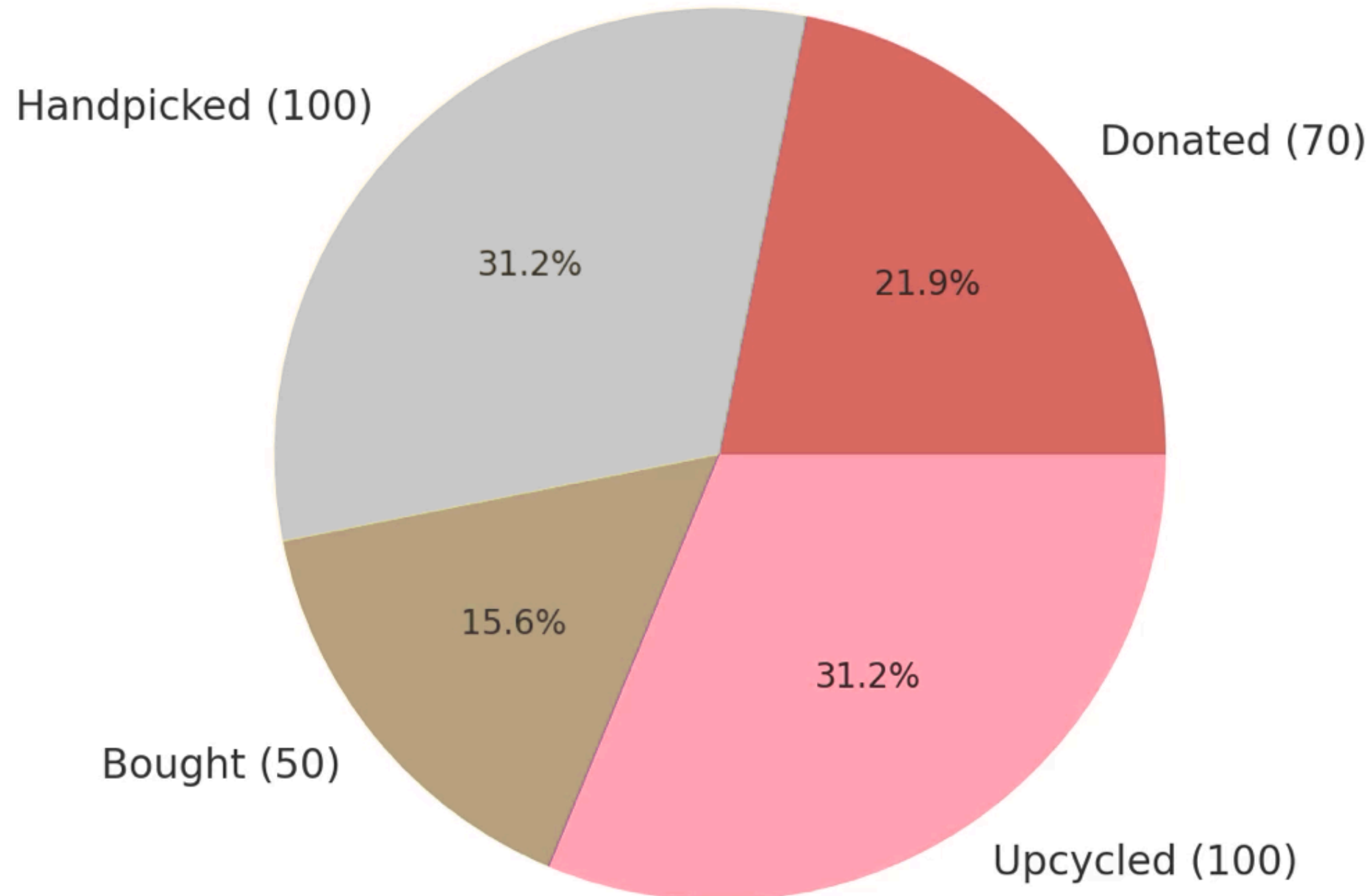
And therefore the **goal** of **SNATCH THAT LOOK** is

- To prioritise community over profit
- To keep pricing fair and avoid the rising commercialisation in thrift markets
- To reduce waste by giving clothes a second life
- To make slow fashion accessible for Gen Z & Millennials



HOW WE THRIFT & SOURCE?

Stock Breakdown



At our thrift store, every piece has a story. Some are lovingly donated, while many are personally handpicked by me on monthly thrift trips to Delhi and Mumbai. I choose every item through my own style lens. I also focus on upcycling — from sourcing recycled cotton canvas fabric to turning into basic utility totebags, including designs born from my college projects. With 200+ curated pieces, our collection reflects conscious fashion, creativity, and thoughtful sourcing.



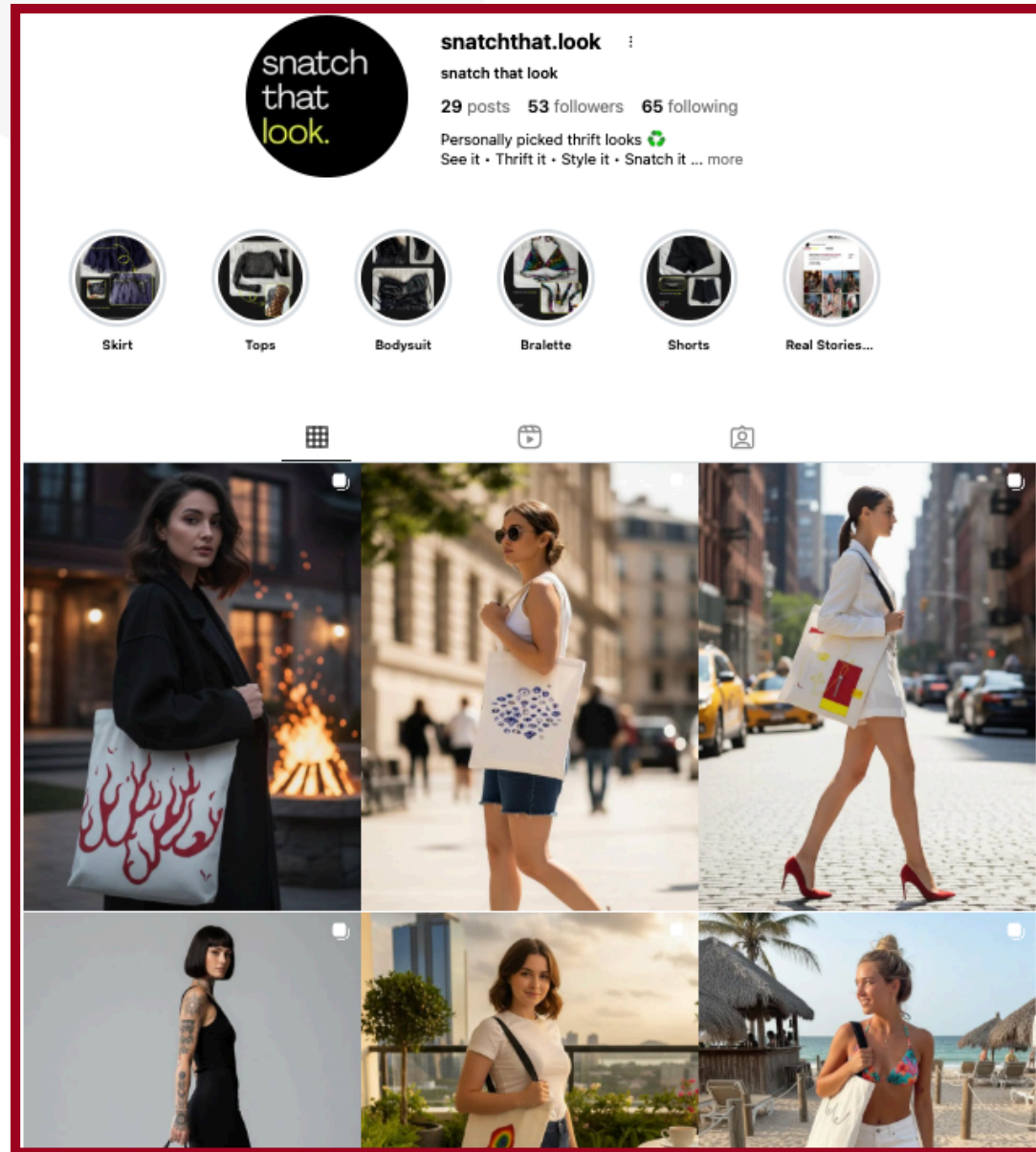
PRICING PHILOSOPHY

Keeping thrift fair, accessible & consciously priced 

- Shorts & Skirts: ₹300-₹400
- Long Skirts & Short Dresses: ₹400-₹600
- Tops / Bralettes / Bodysuits: ₹300-₹500
- Jeans: ₹400- ₹800
- Corsets: ₹500-₹800
- Jackets: ₹400-₹700
- Long Dresses: ₹400-₹600

Online response

Initial online store launch through INSTAGRAM



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WE GET AN AVG. SALE OF
10-15 PRODUCTS IN
EACH OFFLINE POPUP.

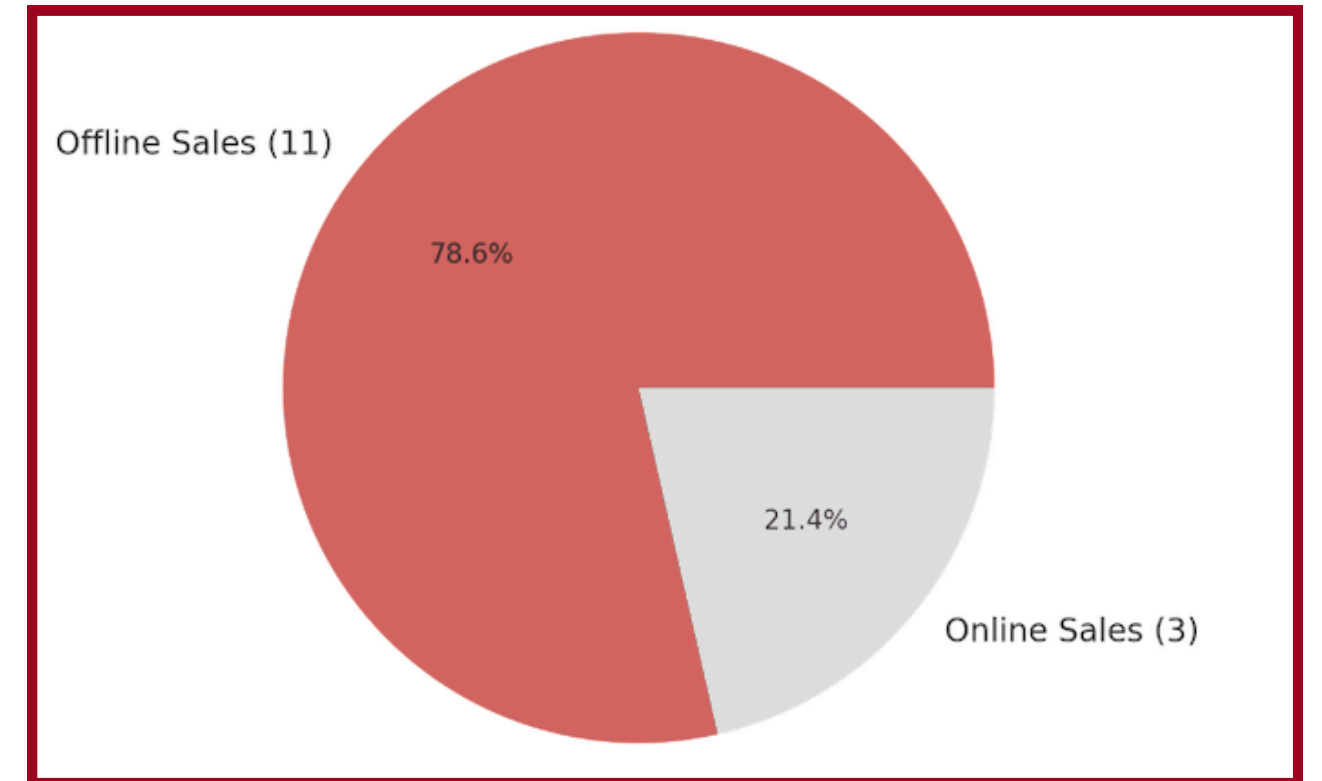


Offline response

Pop-up at
**Twice in Nature, Arambol
Hilltop, Goa
House of chapora, Goa**

PERFORMANCE SPLIT

so far....



WHY GOOD KARMA?

Joining your marketplace will bridge this gap by giving us wider online exposure, helping convert our strong offline demand into consistent online sales and expanding our customer base.

WHAT I'M OFFERING

01 Charity Commitment

We currently donate 10% to feeding animals, but we're open to donating up to 25% of our profits to the causes GoodKarma supports feeding the poor, supporting animal shelters, and donating to temples/religious organizations.

02 Commission model

You can charge your standard marketplace commissions on every sale.

03 Purpose over profit

My goal is learning, impact, and preventing the over-commercialisation of thrifted goods, not maximizing profit.



TARGET AUDIANCE

Gen-Z driven offline traction

Bringing strong footfall and youth engagement to your marketplace.