

30 AUGUST,
2026

RC
RUNWAY
—COUTURE—

POWERED BY

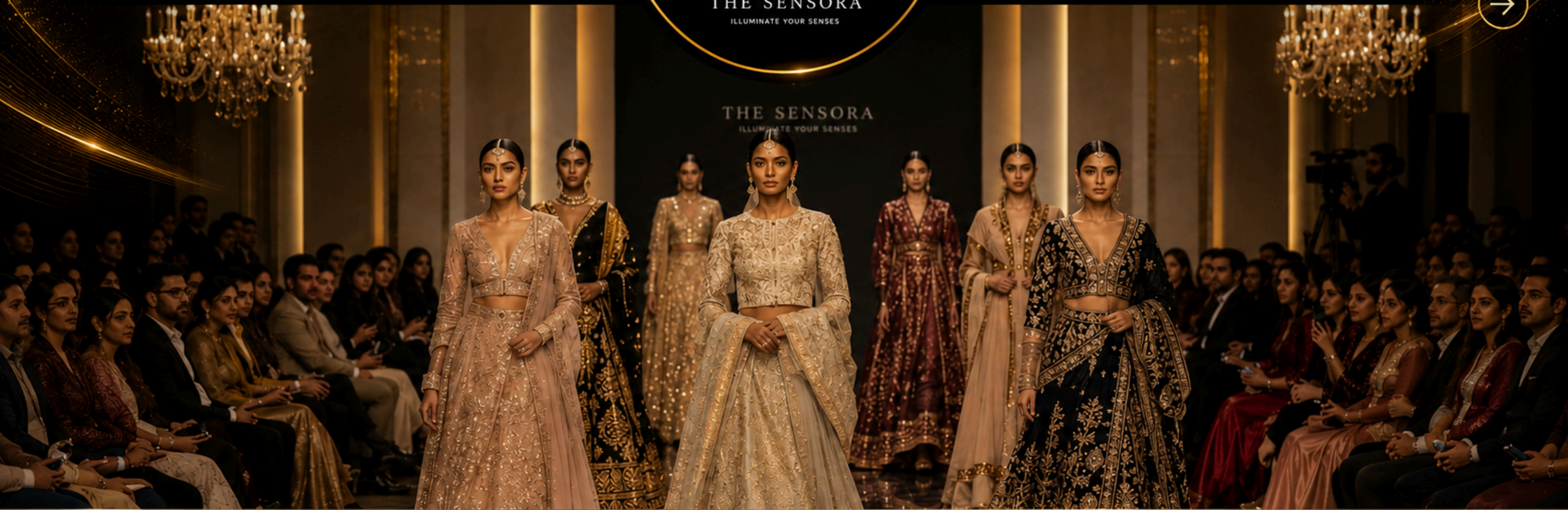


THE SENSORA

ILLUMINATE YOUR SENSES

BELLA MONTE

RESORT, DELHI NCR



A DATE TO REMEMBER
30 AUGUST, 2026



A VENUE THAT INSPIRES
BELLA MONTE RESORT,
DELHI NCR



A PLATFORM THAT CELEBRATES
FASHION. TALENT. CREATIVITY.



AN EXPERIENCE THAT SHINES
POWERED BY THE SENSORA



BE PART OF
RUNWAY COUTURE

OUR AUDIENCE

Connecting Brands with India's Next Generation of Luxury Consumers



21–45 Years

Prime Luxury Consumer



65%

Female



35%

Male



HNWIs & Premium Buyers

Entrepreneurs • Fashion Buyers
Corporate Leaders



1.5M+ Digital Reach

Instagram • YouTube
Fashion Media



LUXURY SHOPPERS



FASHION ENTHUSIASTS



INFLUENCERS



INDUSTRY LEADERS



DECISION MAKERS

THE FERAL ADVANTAGE

THIS IS THE VISION OF THE SHOW



DEDICATED NIFT COLLABORATION MANAGER

Every sponsor is assigned a Master's student (NIFT Fashion Management) to manage the entire collaboration journey.



EXCLUSIVE DESIGNER COLLECTION

Collaborate with our featured designers to create a custom capsule collection or branded merchandise for your brand.



INFLUENCER BRAND ACTIVATION

Amplify your collection through curated influencer collaborations, campaign content and runway exposure.



FROM IDEA TO LAUNCH

We handle the coordination between your brand, designers, influencers and production—ensuring a seamless execution and powerful impact.

BRANDS × DESIGNERS × INFLUENCERS × NIFTIANS
TOGETHER, WE CREATE WHAT LASTS BEYOND THE RUNWAY.



COLLABORATE ♦ CREATE ♦ LAUNCH ♦ GROW

OUR IN-HOUSE BRAND PARTNERS

An integrated ecosystem dedicated to maximizing sponsor value.

FERAL

ALL ABOUT SPONSORS



NIFT STUDENT COLLABORATION TEAM

One student dedicated to each sponsor to understand your brand, goals and audience deeply.



BUILDING BRAND VISIBILITY

From collection sponsorships for designers to influencer collaborations – we ensure your brand gets the visibility it deserves.



BEYOND THE EVENT

NIFT MFM students create unique collaboration concepts and ensure 3 post-collaboration campaigns for continued impact.

HANKET

FASHION PRODUCTION & CONTENT PARTNER



PORTFOLIO SHOOTS

High-end portfolio shoots for models and designers to build a strong, professional presence.



3 BRAND PHOTOSHOOTS

Dedicated brand photoshoots for sponsors to create premium content tailored to your brand identity.



PHOTOGRAPHY & MARKETING ASSETS

Ensuring every collection receives exceptional visual content for marketing, promotions and long-term brand use.

TOGETHER, FERAL AND HANKET TRANSFORM EVERY SPONSORSHIP INTO A **CREATIVE, POWERFUL**
AND LONG-LASTING BRAND EXPERIENCE.



Kizar

SHOW DIRECTOR

MEET OUR

SHOW DIRECTOR



Kizar

FOUNDER – ZAAR FASHION & EVENT MANAGEMENT
ZAAR DIGITAL | SELF CHOREOGRAPHER

A dynamic Show Director and Choreographer with an exceptional eye for detail, Kizar brings fashion to life through movement, rhythm and storytelling. With years of experience in the fashion and entertainment industry, he has directed and choreographed some of the most prestigious shows in the country.

PRESTIGIOUS SHOWS DIRECTED

LAKMÉ
FASHION
WEEK

LAKMÉ
Absolute Reinvention

INDIA
COUTURE
WEEK

BombayTimes
FASHION WEEK
AN INITIATIVE BY THE TIMES GROUP

he
a
HE INDIA

EXPERTISE



SHOW DIRECTION &
PRODUCTION



CHOREOGRAPHY &
STAGE MOVEMENT



FASHION PRESENTATION
STRATEGY



CREATIVE CONCEPT
& EXECUTION



CELEBRITY & BRAND
COLLABORATIONS



RED CARPET & BRAND EXPERIENCE

EXPERIENTIAL BRANDING



PRESS WALL BRANDING

Every celebrity
photograph includes
your logo.



PHOTO BOOTH ACTIVATION

Interactive
branded
experiences.



LED STAGE SCREENS

High-definition
logo visibility.



RUNWAY BRANDING

Entrance Arches
• Stage •
Backdrops



LUXURY BRAND PLACEMENT

ON-GROUND ACTIVATIONS

Premium Sponsor Visibility Throughout The Venue



VENUE BRANDING

Entry • Standees •
Directional Signage



VIP LOUNGE

Premium Audience
Engagement



LUXURY GIFT BAGS

Products placed with
Celebrities, VIPs &
Media



EXPERIENCE BOOTH

Sampling • Product
Display • Direct
Interaction



CREATE EXPERIENCES. ♦ BUILD CONNECTIONS. ♦ DRIVE CONVERSIONS.



RED CARPET BRANDING

PREMIUM VISIBILITY. ICONIC IMPACT.

YOUR BRAND	 POWERED BY THE SENSORA ILLUMINATE YOUR SENSES TITLE SPONSOR	YOUR BRAND	 POWERED BY THE SENSORA ILLUMINATE YOUR SENSES TITLE SPONSOR	YOUR BRAND	 POWERED BY THE SENSORA ILLUMINATE YOUR SENSES TITLE SPONSOR	YOUR BRAND	 POWERED BY THE SENSORA ILLUMINATE YOUR SENSES TITLE SPONSOR	YOUR BRAND	 POWERED BY THE SENSORA ILLUMINATE YOUR SENSES TITLE SPONSOR	
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SOLO SPONSORS						SOLO SPONSORS				
01 YOUR BRAND	02 YOUR BRAND	03 YOUR BRAND	04 YOUR BRAND	05 YOUR BRAND	06 YOUR BRAND	07 YOUR BRAND	08 YOUR BRAND	09 YOUR BRAND	10 YOUR BRAND	
YOUR BRAND	 POWERED BY THE SENSORA ILLUMINATE YOUR SENSES TITLE SPONSOR	YOUR BRAND	 POWERED BY THE SENSORA ILLUMINATE YOUR SENSES TITLE SPONSOR	YOUR BRAND	 POWERED BY THE SENSORA ILLUMINATE YOUR SENSES TITLE SPONSOR	YOUR BRAND	 POWERED BY THE SENSORA ILLUMINATE YOUR SENSES TITLE SPONSOR	YOUR BRAND	 POWERED BY THE SENSORA ILLUMINATE YOUR SENSES TITLE SPONSOR	
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STAGE BRANDING



DOMINANCE

The main stage will feature prominent branding opportunities to ensure maximum visibility for your brand throughout the event, making it a focal point for all attendees and media coverage.



LED

LED screens will display your branding.



VISIBILITY

Achieve unparalleled visibility during runway presentations.



MAXIMUM
BRAND EXPOSURE



HIGH IMPACT
VISIBILITY



ENGAGE EVERY
ATTENDEE



MEDIA COVERAGE
FOCAL POINT



DOMINATE THE STAGE
OWN THE MOMENT

BE SEEN. BE REMEMBERED. BE A PART OF RUNWAY COUTURE.



ON-GROUND BRANDING

Engaging on-ground branding creates impactful touchpoints, enhancing visitor experience through elegant signage, standees, and immersive experience zones throughout the event venue.



PREMIUM VISIBILITY



STRONG BRAND RECALL



MEMORABLE EXPERIENCE



HIGH VISITOR ENGAGEMENT

ON GROUND BRANDING

DIRECTION BOARD, STANDEE & BANDS



RUNWAY
COUTURE
POWERED BY THE SENSORA



INDIA'S PREMIER
FASHION FEST



GLAMOUR. STYLE.
IMPACT.

BE SEEN. BE REMEMBERED.
BE A PART OF RUNWAY COUTURE.



RUNWAY
—COUTURE—

LUXURY GIFTING INTEGRATION FOR BRAND ELEVATION

Premium gifting that creates a lasting impression and elevates your brand presence beyond the runway.



PREMIUM QUALITY



THOUGHTFULLY CURATED



LASTING IMPRESSION



LUXURY EXPERIENCE



STRONG BRAND
ASSOCIATION



HIGH VISIBILITY
ACROSS TOUCHPOINTS



EMOTIONAL
CONNECT



PREMIUM
BRAND RECALL



TALENT. DIVERSITY. CONFIDENCE.

AUDIENCE REACH

MAXIMUM VISIBILITY. MEASURABLE IMPACT.



INFLUENCER REACH

200K+

AVERAGE REACH
PER INFLUENCER

INFLUENCERS STILL ONBOARDING



NEWS CHANNEL REACH

8 LAC+

ESTIMATED DIGITAL REACH
(THROUGH NEWS CHANNEL
COVERAGE ONLY)

NEWS CHANNEL COVERAGE



COMBINED AUDIENCE REACH

12 LAC

OVERALL AUDIENCE GENERATED
THROUGH INFLUENCERS + NEWS CHANNELS
+ SOCIAL MEDIA CAMPAIGNS +
EVENT VISIBILITY



RUNWAY COUTURE DELIVERS MORE THAN VISIBILITY—
IT CREATES CULTURAL MOMENTUM AND LASTING BRAND EQUITY.



NIFT COORDINATOR
NOTE FOR EACH SPONSOR

As the official student body of NIFT, we ensure that every sponsor receives personalized acknowledgement and visibility. The NIFT coordinator will provide a dedicated note for each sponsor, highlighting their contribution and support towards Runway Couture.

INFLUENCER NETWORK

Get introduced to influencers from your niche through curated networking sessions.
Build authentic relationships, capture exclusive media bites, and explore long-term collaborations
with creators who resonate with your brand and audience.



KATULATARUN123

Published Author & Digital Creator



804K+ FOLLOWERS



200K+ AVERAGE REEL VIEWS



LIFESTYLE & DIGITAL
CONTENT AUDIENCE



shanayasaxena_official

Fashion, Lifestyle & Travel Creator | YouTuber



623K+ FOLLOWERS



200K+ YOUTUBE SUBSCRIBERS



FASHION, LIFESTYLE &
TRAVEL AUDIENCE



Amazemelife

Luxury, Fashion, Beauty, Travel &
Lifestyle Creator



179K+ FOLLOWERS



100K+ AVERAGE REACH



LUXURY & LIFESTYLE AUDIENCE



@vikrant_track_lifts

International Athlete & Fitness Creator



15.3K FOLLOWERS, 30K REACH



2017 YOUTH ASIA MEDLEY RELAY GOLD
MEDALIST



2019 EUROASIAN ATHLETIC MEET
400M GOLD



FITNESS & SPORTS AUDIENCE



**CURATED
NETWORK**

Handpicked influencers
from your niche



**AUTHENTIC
COLLABORATIONS**

Build genuine connections
that drive impact



**EXCLUSIVE
MEDIA BITES**

Get featured in interviews,
reels & stories



**LONG-TERM
PARTNERSHIPS**

Create collaborations
that go beyond the event



**MAXIMUM
BRAND IMPACT**

Amplify your reach with the
right audience

OUR INFLUENCER NETWORK



@meansmalhotra

Luxury & Fashion Influencer |
Hotelier & Entrepreneur

- 433K+ Followers
- 200K+ Average Reel Views
- Premium Fashion & Lifestyle Audience



@dr.zebabasheer

Aesthetic Doctor | Model,
Fitness & Lifestyle Influencer

- 13.6K+ Followers
- 5K+ Average Reel Views
- Fitness & Lifestyle Audience



@tamannalaxami5

Model, Actor, Fashion &
Beauty Influencer

- 148K+ Followers
- 50K+ Average Reel Views
- Featured in Revlon Shoots & PCJ Campaigns



@mahima090

Media & Brand Marketing
Professional | 2+ years

- Editorials for Times of India
- 12K+ Followers
- Networking opportunity



@riturakhejaofficial

Founder, RR Enterprises UK & India |
Business & Lifestyle Influencer

- 501K+ Followers
- 150K+ Average Reel Views
- Business, Lifestyle & Entrepreneurial Audience



@doctor_uditt_kapoor

Orthopaedic Surgeon &
Healthcare Influencer

- 121K+ Followers
- 40K+ Average Reel Views
- Healthcare & Wellness Audience



@singhaliya547

MTV Date to Remember
Personality | Lifestyle Influencer

- 96.6K+ Followers
- 100K+ Average Reach
- Lifestyle & Entertainment Audience



@theluxelifestyle.in

Men's Fashion, Luxury &
Lifestyle Creator

- 63.7K+ Followers
- 90K+ Average Reach
- Men's Fashion & Luxury Lifestyle Audience



@modern.investment

Fitness & Lifestyle Influencer

- 24.6K+ Followers
- 10K+ Average Reach
- Fitness & Lifestyle Audience



@nikhilkhariiofficial

Model & Actor
Song: tum ho yehi, naam badnam

- 20.4K+ Followers
- 5K+ Average Reach
- Fashion & Entertainment Audience

★ REAL PEOPLE . REAL INFLUENCE . REAL IMPACT . ★

OUR INFLUENCER NETWORK



@smodelhemant

Model, Actor, Reality TV
Personality & Real Estate Influencer

- 10K+ Followers
- 8K+ Average Reach
- Lifestyle, Entertainment & Real Estate Audience



@saanch_storyunfolds

Reel Creator | Beauty &
Lifestyle Influencer

- 23.7K+ Followers
- 20K+ Average Reach
- Collaborated with Swiss Beauty, SUGAR & Plum



@shiviwd

Digital Creator

- 13.5K+ Followers
- 5K+ Average Views
- Lifestyle & Digital Content Audience



@JASBIR_SINGH_MEHTA

VM, Fashion, Travel &
Luxury Creator

- 31.1K+ Followers
- Ex-Nico Journal, Kama Ayurveda India, Armani Exchange & GUESS Brand Ambassador
- Fashion, Luxury & Travel Audience



@sahilbaweja02

Food & Lifestyle Creator

- 33.5K+ Followers
- 50K+ Average Reach
- Food & Lifestyle Audience



@aayushi.arora

Fashion & Lifestyle Influencer

- 18.2K+ Followers
- 15K+ Average Reach
- Fashion, Beauty & Lifestyle Audience



@vihaanrathore_

Travel & Lifestyle Creator

- 27.8K+ Followers
- 18K+ Average Reach
- Travel, Lifestyle & Adventure Audience

“
Our influencers are not just collaborators — they are storytellers, trendsetters and brand amplifiers.

TOGETHER, WE CREATE
CONVERSATIONS THAT MATTER.

”

★ REAL PEOPLE. REAL INFLUENCE. REAL IMPACT. ★

MEDIA COVERAGE

OFFICIAL NEWS PARTNERS

Bringing your brand the spotlight it deserves through trusted & influential news channels.



HARYANA AB TAK

— Digital News Channel —

ENGAGEMENT



1.8L+
Views



6K+
Likes



800+
Comments



CITY NEWS 100

— Digital News Channel —

ENGAGEMENT



2.5L+
Views



9K+
Likes



1.2K+
Comments



FARIDABAD NEWS

— Digital News Channel —

ENGAGEMENT



1.6L+
Views



5.5K+
Likes



750+
Comments



D CITY DEMOCRATIC NEWS

— Digital News Channel —

ENGAGEMENT



2.0L+
Views



7K+
Likes



1K+
Comments



REPORTERS INDIA

— Digital News Channel —

ENGAGEMENT



2.8L+
Views



10K+
Likes



1.4K+
Comments



SANCHAR NEWS

— Digital News Channel —

ENGAGEMENT



2.2L+
Views



8.5K+
Likes



1.1K+
Comments



6+

NEWS CHANNELS



1.5L+

INSTAGRAM
AUDIENCE



5L+

FACEBOOK
AUDIENCE



7L+

YOUTUBE
SUBSCRIBERS



ESTIMATED
DIGITAL REACH
8 LAC+

COVERAGE BEFORE | DURING | AFTER THE EVENT



RUNWAY
—COUTURE—

MODELS ONBOARDED

OFFICIAL TALENT ROSTER (PHASE 1)

Runway Couture is onboarding talented male and female models.

AUDITIONS REMAIN OPEN AS WE CONTINUE TO FINALIZE THE OFFICIAL RUNWAY LINEUP.



MALE MODELS ONBOARDED



Prateek Soni



Pankaj Sharma



Muks



Prince Bhasin



More male models are
currently being shortlisted.



FEMALE MODELS ONBOARDED



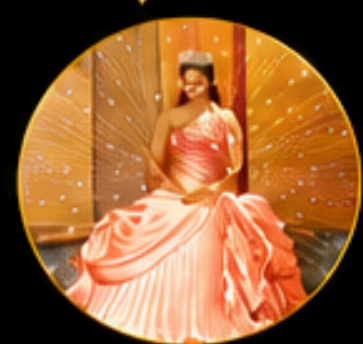
Diya



Rishika Singh



Ayushi



Nandini



Mehak



Anaya



Tara



Ishita



Additional female models will be announced
after the next audition round.



MODELS
ONBOARDED
8+



AUDITIONS
STILL OPEN



PROFESSIONAL
PORTFOLIO &
RAMP TRAINING



FINAL LINEUP TO BE
REVEALED BEFORE
THE EVENT



AUDITIONS ARE STILL ONGOING

Runway Couture continues to discover fresh talent through its ongoing audition process. New models are being shortlisted and evaluated, with the final runway roster to be announced closer to the event.



◆ FINALIST DESIGNER ◆

ATUL SINGH

◆ RUNWAY COUTURE FINALIST ◆



1.34M+
FOLLOWERS



1.3M+
AUDIENCE
REACH



1.36%
ENGAGEMENT
RATE



LUXURY
DESIGNER
15K+
STARTING PRICE

◆ PROFILE ◆

- Official Finalist Designer at **Runway Couture**
- Known for contemporary luxury couture & occasion wear
- Designer collections starting from **₹15,000+**
- Brings an established premium clientele to the event
- Accompanied by celebrity guests & fashion influencers

◆ PREVIOUS SHOWS ◆

SHOWCASED AT

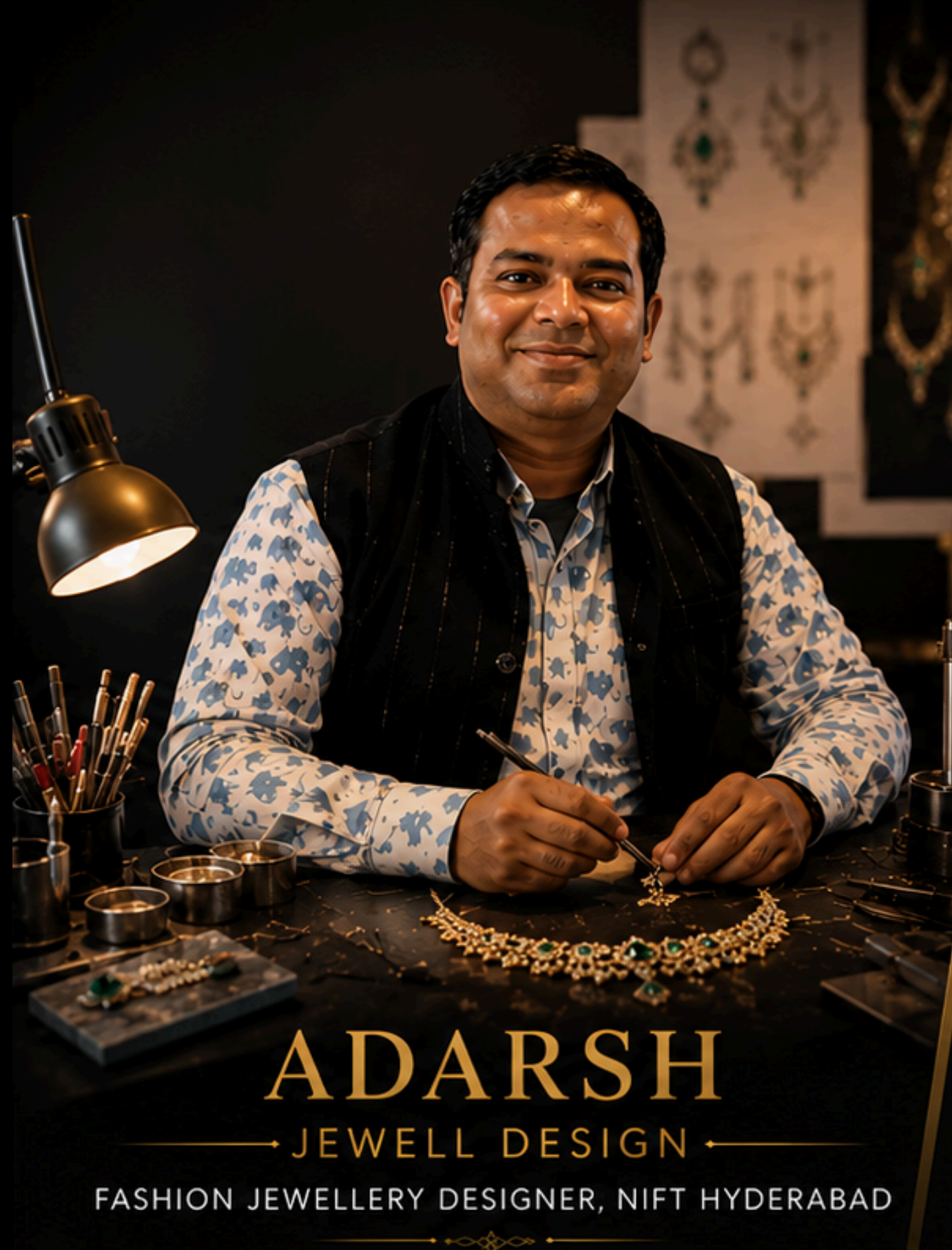


LAKMÉ
FASHION WEEK

EXPERIENCE THAT SPEAKS
PLATFORMS THAT DEFINE EXCELLENCE

◆ BRINGING VALUE ◆

- Strong fashion-forward audience
- High digital & on-ground visibility
- Celebrity presence & influencer network
- Premium brand association opportunities



ADARSH

JEWELL DESIGN

FASHION JEWELLERY DESIGNER, NIFT HYDERABAD

RUNWAY COUTURE

POWERED BY THE SENSORA

PROUD TO HAVE

ADARSH KUMAR

AS OUR JEWELLERY PARTNER

Bringing creativity, craftsmanship and contemporary elegance to the runway. His designs add the **perfect sparkle** to every look and moment.

EXPERIENCE THAT SHINES



JEWELLRY Artists at
Times Fashion Week



Jewellery Designer at
Jaipur Times Fashion Week



Design jewellery at iconic
Bollywood movie **Manikarnika**



JEWELLRY Designer at
Delhi Runway



EXQUISITE
CRAFTSMANSHIP

Fine detailing.
Flawless finish.



CONTEMPORARY
DESIGNS

Modern elegance
with timeless appeal.



PREMIUM
QUALITY

Finest materials.
Uncompromised quality.



COLLABORATIVE
APPROACH

Creating impactful
runway moments.

ADDING THE PERFECT SPARKLE TO
RUNWAY COUTURE
POWERED BY THE SENSORA



PROUDLY WELCOMES

ARVIO GLOBAL LLP

AS OUR VALUED SPONSOR

DESIGNING SPACES. DEFINING EXPERIENCES.
BUILDING IMPACT THAT LASTS.



RESIDENTIAL



COMMERCIAL



HOSPITALITY



INSTITUTIONAL



RETAIL

END-TO-END INTERIOR DESIGN & TURNKEY FIT-OUT SOLUTIONS



LUXURY ENGINEERED TO PERFECTION

Arvio Global LLP is an interior design and turnkey fit-out firm dedicated to crafting spaces that are both emotionally resonant and functionally intelligent. From concept to completion, we create environments that carry identity, intention, and longevity.



DESIGN
INTELLIGENCE



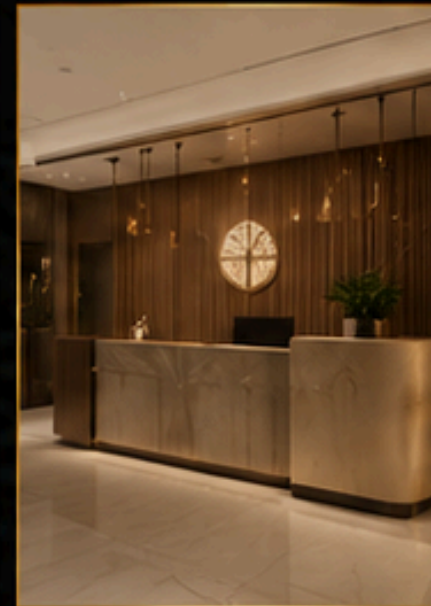
TURNKEY
EXECUTION



BESPOKE
INTERIORS



PREMIUM
CRAFTSMANSHIP



PROUD TO COLLABORATE. EXCITED TO CREATE.
TOGETHER, WE DESIGN EXPERIENCES THAT LEAVE A LASTING IMPACT.

PROUD TO COLLABORATE WITH



**PINK
INDIA**
EMPOWERING WOMEN

EMPOWERING WOMEN. CREATING CHANGE.

Pink India is a women empowerment NGO dedicated to creating opportunities, building confidence, and fostering independence for women across India.

OUR COLLABORATION. OUR COMMITMENT.

Together, we are using the power of fashion and influence to uplift, support, and empower women to shine.

MAKING AN IMPACT TOGETHER



SKILL DEVELOPMENT

Building skills for a brighter tomorrow.



EMPOWERMENT

Inspiring confidence, independence & strength.



SUPPORT & CARE

Providing resources and guidance when it matters most.



EDUCATION

Enabling access to education and opportunities.



COMMUNITY BUILDING

Creating a strong network of women supporting women.



BEYOND THE RUNWAY, WE WALK FOR A CAUSE.

Because when women rise, the world rises.



MEET THE ORGANIZERS

THE TEAM BEHIND **FERAL** FASHION WEEK



KAMYA SINGH

SHOW ORGANIZER

8447215227

- Founder of Heaven Scented, now Sensora
- 6+ Years in Marketing & Brand Strategy
- Led ₹3 Cr+ business growth through strategic partnerships
- Collaborated with multiple national brands
- Co-Founder, Harket



EXPERTISE
STRATEGY & MARKETING



VANI SHARMA

FOUNDING PARTNER

8851790043

- 8+ Years in Fashion Shows & Pageants
- Celebrity Stylist & Fashion Consultant
- Worked with TVF, JioCinema & leading advertising campaigns
- Styled campaigns for Real Juice, Hero, Honda and more
- Worked with Shikhar Dhawan, Sara Khan and fashion weeks including GUCW, Woman of Dignity, DRW & FISW



EXPERTISE
FASHION & STYLING



MUSKAN

CHIEF CURATOR

9999638140

- Ex-NIFTian
- 2+ Years in Digital Marketing & Brand Partnerships
- Fashion Events, Pop-ups & Sales Strategy
- Expertise in Marketing in Visual Storytelling
- Created premium pitch decks (e.g. Lotus Herbals – 4 New Brands)
- Overseas Creative Vision & Sponsorships



EXPERTISE
MARKETING & VISUAL STORYTELLING



RAJEEV

OPERATIONS HEAD

8920897656

- 7+ Years in Operations & Business Development
- Business Development Associate at Coox
- Operations Specialist at Apollo 24|7
- Managed Pan-India onboarding & cross-functional operations
- Drives execution across sponsors, designers and models



EXPERTISE
OPERATIONS & EXECUTION